

IMPARTIAL ANALYSIS OF MEASURE "AA"

The City of Wildomar placed Measure AA on the ballot seeking voter approval of a 1% transactions and use tax (hereinafter, the "tax") to be used for general municipal services and all lawful public purposes of the City of Wildomar including, but not limited to, maintaining and improving police, fire and 911 medical response times, improving local streets, addressing homelessness and other general City services. Although Measure AA is entitled "transactions and use tax" it is commonly referred to as a sales tax.

If Measure AA is approved by the voters, a one cent per dollar tax will be levied on the sale of all tangible personal property sold at retail within the City of Wildomar, as well as upon the storage, use or other consumption of tangible personal property purchased from any retailer within the City of Wildomar. The tax would be collected in the same manner and at the same time as sales taxes. The proceeds of the tax will be deposited in the City's general fund and will be subject to the same independent annual audit as other general fund revenue.

Measure AA requires the creation of a "Citizens' Oversight Committee" to furnish independent advisory review of the expenditure of the tax revenues. The Committee will meet at least twice per year and its meetings will be subject to the Ralph M. Brown Act. The Committee will consist of five members, all of whom must be residents of the City. Committee members will be appointed by the City Council for a two-year term. The Committee will annually review and report on the City's proposed and actual expenditure of the tax proceeds, which will be submitted to the City Council for review at a public meeting. The Committee will also review the required independent annual audit prior to its final review by the City Council.

California law authorizes the City of Wildomar to levy the proposed tax if the ordinance proposing the tax is approved by a two-thirds vote of the City Council and approved by a majority of the voters at the November 6, 2018 election. The Council approved the tax ordinance for submittal to the voters by a 5-0 vote on August 8, 2018.

A "Yes" vote is a vote in favor of the tax. A "No" vote is a vote against the tax. Measure AA will be approved if it receives a simple majority of "Yes" votes.

By: Thomas D. Jex
City Attorney, City of Wildomar

The above statement is an impartial analysis of Measure AA. If you desire a copy of the ordinance or measure, please call the elections official's office at (951) 677-7751 and a copy will be mailed at no cost to you. You may also view the full text of Measure AA at www.cityofwildomar.org.

ARGUMENT IN FAVOR OF MEASURE "AA"

Vote YES on AA - Maintain Wildomar's public safety and quality of life services!

We live in Wildomar because it offers great quality of life. But did you know Sacramento has taken over \$12,500,000 from Wildomar the past five years, resulting in the City cutting back on neighborhood police patrols, maintenance and upgrades of local streets and infrastructure?

With a majority of responses to 911 calls not meeting emergency medical standards, we must save lives by improving 911 response times, ensuring our children, seniors and residents remain safe.

Vote **YES on AA** to keep our taxpayer dollars LOCAL!

YES on AA saves lives by upgrading the only current city fire station and providing additional services with more firefighters and paramedics.

YES on AA allows for essential repairs and improvements for Wildomar that are currently rated poor, very poor or failed by independent pavement engineers and many additional streets that are still unpaved.

YES on AA maintains the quality of life services that make Wildomar a desirable place to live, work, and do business:

- Maintaining and improving local police/fire protection
- Preserving 911 medical response times
- Maintaining local streets and roads
- Addressing and reducing homelessness

Here's what Measure AA WON'T do:

Measure AA is NOT a tax on your home or property.

Measure AA is NOT applied to food purchased as groceries or prescription medication.

Again -- by law, **YES on AA** requires every dime be used for our local services—none can be taken by Sacramento politicians. **YES on AA** gives you—the Wildomar taxpayer -- LOCAL CONTROL.

YES on AA includes tough fiscal accountability, with independent financial audits and public oversight—ensuring funds are spent responsibly.

Join a unanimous City Council, local businesses, firefighters and police officers in voting **YES on AA**.

For factual information, visit: www.cityofwildomar.org

By: Gary Dean Brown, President/Founder Riverside County Sheriff's Mounted Posse
Dana DeJong, DeJong's Dairy Owner
Michael L. Sheehan, 60+ Years Wildomar Resident, Taxpayer and Veteran
Tommy H. Tisdale, Retired Riverside County Fire Chief
Mitchell A. Crimson, Director Wildomar/Murrieta Chamber of Commerce

REBUTTAL TO ARGUMENT IN FAVOR OF MEASURE "AA"

Measure "AA" backers obscure the truth. They hide from Voters that:

- New Vehicles purchased by Wildomar residents will be TAXED \$Hundreds\$ extra by the DMV – regardless of what city the Dealership is located
- Wildomar residents will pay SALES TAXES for online purchases at AMAZON.COM – regardless of Point of Sale location
- PUMP PRICES will increase at all Wildomar GASOLINE Stations
- Your Tab will rise at every Wildomar RESTAURANT
- Wildomar MERCHANTS will be burdened with Higher SALES TAXES than competitors in Murrieta and Lake Elsinore – losing sales from shoppers avoiding HIGH TAXES in Wildomar
- Special Taxes DEDICATED for specific purposes (such as Public Safety) require Separate Funds and 2/3 Voter approval – unlike Measure "AA" requiring only simple majority passage
- 100% of New SALES TAXES will be placed into the General Fund – for spending on ANY municipal purpose
- Not 1¢ RED CENT of Taxes are dedicated to POLICE
- Not 1¢ RED CENT of Taxes are dedicated to FIRE STATIONS
- Not 1¢ RED CENT of Taxes are dedicated to PARAMEDICS
- Not 1¢ RED CENT of Taxes are dedicated to ROADS
- Not 1¢ RED CENT of Taxes are dedicated to HOMELESSNESS
- No amount of Citizen Oversight forces Wildomar to spend NEW TAXES on Public Safety, nor can Citizen Oversight redirect funds already spent elsewhere to be reappropriated to Public Safety
- VLF funding lost beginning 2011 was FULLY RESTORED by Sacramento in 2017 – over 2 \$Million annually going forward.

Higher SALES TAXES will hurt Wildomar Residents – Vote 'NO' on Measure "AA"

By: StopTheMoneyGrab.com - PAC I.D. # 1302409
Gerard St. Marie, Citizen of Wildomar, StopTheMoneyGrab.com
John Burkett, 28-year Wildomar Resident

ARGUMENT AGAINST MEASURE “AA”

For the 3rd time since 2011, Wildomar places NEW TAXES on the ballot — this time hammering locals for \$1,700,000.00 every year in HIGHER SALES TAXES.

But Measure “AA” is Deceptive as it is Greedy.

While promising funding for ‘Public Safety,’ NO Tax Proceeds are dedicated for ‘Public Safety’ at all, but will be funneled into the General Fund for any municipal purposes (including salaries and pensions). Special Taxes dedicated to specific purposes require a Separate Fund and 2/3 vote of the people, whereas a General Tax (such as Measure “AA”) requires only a simple majority for passage. Wildomar falsely advertises Measure “AA” as a ‘Public Safety’ Special Tax to trick voters.

Wildomar blames cuts in Police services to loss of in VLF fees in 2011, accusing Sacramento of a ‘moneygrab,’ but conveniently leaving out that VLF funding was fully restored in 2017 to over \$2 Million annually. The Tax & Spend RINO’s (Republicans In Name Only) sitting on our City Council make Sacramento politicians look prudent. The real ‘moneygrab’ is TAXING LOCALS IN PERPETUITY to backfill funding Sacramento has fully restored!

More Lies - Ballot arguments by Cityhood Proponents in 2008 (signed by Councilmember Moore) promised:

- “Wildomar will achieve longterm fiscal stability with **no new taxes.**”
- “Measure C will give Wildomar the opportunity to improve public safety . . . without the need for increased taxes.”
- “Cityhood provides additional public improvements without raising taxes!”

StopTheMoneyGrab.com warned in 2008 that Cityhood would bring NEW TAXES to backfill unattainable fiscal projections, and we were unfortunately correct. But given recent restoration of over \$2 Million annually in VLF fees from Sacramento, Measure “AA” is excessive and, as all SALES TAXES, a regressive tax harming those least able to afford it most.

It’s a no-brainer - **Vote ‘NO’ on Measure “AA”**

By: StopTheMoneyGrab.com - PAC I.D. # 1302409
Gerard St. Marie, Citizen of Wildomar, StopTheMoneyGrab.com
John Burkett, 28-year Wildomar resident

REBUTTAL TO ARGUMENT AGAINST MEASURE “AA”

Shouldn’t opponents be directing their anger at Sacramento politicians and their money grabs?

Don’t believe misguided political rhetoric and misplaced anger! If YOU’RE tired of Sacramento politicians taking Wildomar’s money and imposing expensive and unnecessary bureaucracy, vote YES on AA: keep our taxpayer dollars LOCAL and address the needs you’ve identified!

Here are the FACTS:

Measure AA was developed with the input of hundreds of residents who identified priorities Measure AA should address, including:

- Requiring all funds be used in Wildomar—the top priority!
- Improving and Maintaining local police/fire protection
- Preserving 911 medical response times
- Maintaining local streets, roads and potholes
- Addressing and reducing homelessness

If you were one of the hundreds of residents who provided your feedback, THANK YOU! Your input was included in Measure AA—review the official Measure AA ballot language yourself, at www.cityofwildomar.org.

Voting YES on AA:

-Ensures out-of-town visitors continue to pay their fair share when they use our roads and services.

-Keeps our taxpayer dollars LOCAL, to address OUR needs. Stop the Sacramento money grabs!

-Provides clear accountability and transparency through an Independent Citizen’s Oversight Committee, with business and community leaders watchdogging every dollar spent.

By helping Wildomar maintain its long-term financial stability, local streets and roads and public safety, YES on AA protects local property values and keeps Wildomar a quality place to live.

Join the Wildomar City Council, local merchants, seniors, and your neighbors in supporting Yes on AA.

Vote Yes on AA and protect Wildomar by keeping our taxpayer dollars LOCAL!

By: Gary Dean Brown, President/Founder Riverside County Sheriff’s Mounted Posse
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