

ARGUMENT IN FAVOR OF MEASURE "C"

The vote for cityhood is a chance for Wildomar residents to take control of their own destiny. Local control of government, tax dollars, community planning, delivery of municipal services and critical public safety and traffic issues will be achieved through incorporation. The vote for cityhood will directly enhance the quality of life for residents of Wildomar.

Another benefit for cityhood is local control over tax dollars. Currently, locally generated revenues such as property taxes, sales taxes, franchise fees and motor vehicle fees go entirely to the County of Riverside. The County spends only some of this revenue for the benefit of Wildomar; **the remainder is spread throughout other areas of the County.** Incorporation means Wildomar retains these revenues. A locally elected city council determines the use and priorities of these revenues. Tax dollars generated in Wildomar stay in Wildomar for direct investment back to the community – for public safety, infrastructure improvements, street and road maintenance and delivery of municipal services to Wildomar residents.

The approved fiscal analysis concludes that Wildomar will achieve long-term fiscal stability with **no new taxes.** Cityhood will also provide Wildomar the ability to participate as decision-makers in regional issues such as transportation and water quality. Cityhood provides Wildomar with both a voice and a seat on regional commissions, boards and other organizations. This level of participation gives Wildomar residents the much needed representation to deal effectively with regional issues that have a direct impact on our community.

Voting **YES** on Measure "C" is a vote for cityhood for Wildomar. Voting **YES** on cityhood for Wildomar creates a fiscally viable, balanced community-oriented city. Voting **YES** on Measure "C" will give Wildomar the opportunity to improve public safety, complete needed infrastructure improvements and provide for the orderly development of Wildomar without the need for increased taxes.

- By: Bob Cashman, Proponent
- Bridgette Moore, Proponent
- Tim Underdown, Proponent
- Rick Estes, Proponent

REBUTTAL TO ARGUMENT IN FAVOR OF MEASURE "C"

One of the more notorious political one-liners came out of the 1988 presidential race where George Bush uttered his *"read my lips: no new taxes"* epithet. The slogan was largely credited for delivering Bush the presidency. The campaign promise didn't become folklore, however, until after Bush approved large tax increases. Opponents revisited the promise as evidence of Bush's untrustworthiness, which contributed to his failed reelection bid.

Sounding a refrain eerily reminiscent of the now infamous quote, Proponents tout a *'No New Taxes'* line of their own, flippantly proclaiming that improved services can be delivered without tax increases. But the numbers don't bear this out:

Property tax revenue projections based on 2005 valuations were made at the apex of the housing boom and are unattainable;

\$500,000.00 annually in sales tax revenue is assumed from a Wal-Mart center which doesn't exist;

Funding for Police will be cut from 1.2 to .78 officers per thousand residents, representing a 35% reduction from County levels;

County gifts of \$Millions are uncertain due to unresolved legal challenges.

With cityhood you can expect:

- Red Ink
- Less Police
- Questionable Subsidies
- New Local Powers of Taxation
- **The Bill for it All!**

To guarantee we won't be on the wrong side of city sponsored tax increases is to ensure that a Wildomar City Council with the power to initiate tax proposals is never seated. So when Proponents say *'No New Taxes,'* read their lips, hide your wallet, and **vote 'NO' on Measure "C."**

- By: Jayne Alston
StopTheMoneyGrab.com
- Steven Beutz
Candidate for City Council
- Martha L. Bridges
Candidate for City Council
- Paul Williams
Candidate for City Council
- Gerard St. Marie
Taxpayer Advocate